Call for Demo Proposals

As part of the MDM 2010 conference, the Demo program offers an exciting opportunity for researchers and practitioners to demonstrate their state of the art results to a wide audience of professionals in the area of mobile, ubiquitous, and pervasive computing.

The Demo program provides a highly interactive environment and an excellent way for demonstrating implementations of your research on mobile databases, systems, services and middleware, to advertise the results and their applicability, and to receive feedback from the experts in the research area.

Areas

The Demo Track of the MDM 2010 conference welcomes proposals in the areas of mobile and wireless computing disciplines stated in the MDM 2010 call for research and industrial papers. We solicit proposals for demonstrations of products or prototypes based on innovative research and applications.

Submission Instructions

Demo proposals should clearly describe what will be demonstrated and how the contributions will be illustrated interactively. It is highly recommended to include in the proposals a URL that shows a preliminary version of the demo (e.g., on-line version of the demo, screenshots, etc.)

All submitted demo proposals must be formatted according to the instructions for submission format for research submissions and must be no longer than 3 pages. This page limit includes paper title, authors and affiliation, abstract, body, figures, and bibliography. Accepted demo proposals will appear in the final proceedings (subject to approval by the proceedings publisher).

Demo proposals will be selected based on (i) the novelty and originality of the demo and the underlying research, (ii) the technical quality of the proposed implementation, and (iii) the broadness of the applicability, attractiveness, and industrial potential of the demonstrated system. Submissions should be made to https://cmt.research.microsoft.com/MDM2010/ under the demo track.

Please note that at least one author of each accepted demo presentation must register for the conference and present the demo.

Cover letter

A submission of a demo proposal must be accompanied by a cover letter that will contain the title of the demo proposal, names of the authors and their affiliation, total time of the demonstration, hardware and software requirements, and the abstract of the demo presentation. The cover letter should be included in the body of the submission e-mail.

Important Dates

Submission of demo proposals: January 15, 2010
Notification of acceptance: February 19, 2010
Camera-ready submissions: March 19, 2010